



# Kansas Sertoma District

## Governor's Newsletter

September, 2008



### Sertoma National Scholarship Winner Carolyn McCullough-Spexarth was Recognized at the Manhattan Evening Sertoma Club.



Gerard Spexarth, starting guard for the K State football team, Carolyn McCullough-Spexarth, recipient of the Sertoma National Scholarship and Ann Smit, president of the Manhattan Evening Sertoma Club. Ann congratulated Carolyn who was presented with a Sertoma National Scholarship Award towards her graduate degree in the Speech and Hearing.

### Manhattan Evening Sertoma Club Installs New Officers



Terry Cuthbertson, Jean Paquette (Secretary & Treasurer), Ann Smit (Club President), Jan McIntosh (VP Sponsorships), Fred Schurle (Sergeant at Arms), Ellen Burmeister (Board Member), Jean Hill (VP Membership), Don Bice VP Programs), Don Parrish (Historian) and Orlan Butler (Project Treasurer). Not pictured Lonnie Paquette (Chairman of the Board), Francine Rowland (Board Member) and Nancy Schurle (Newsletter/Yearbook).

### Manhattan Evening Sertoma Club assists in establishing Emergency Shelter.



This wall plaque recognizes the Manhattan Sertoma Club for adopting the reception area of the shelter.

### The Sertoma Great Topeka Duck Race SOLD OUT!



Despite the rain, a crowd gathered to watch 10,000 rubber ducks race to the finish line. This was just the second time in 13 years that all 10,000 ducks were adopted.

*Please Register for the upcoming Fall District Conference in Kansas City, October 10 – 11<sup>th</sup> at the Holiday Inn. Call 816-455-1060 & reserve a room.*

**Terry Cuthbertson, Kansas District Governor**

## District Calendar

<b>1st Qt Due Oct 10th</b>	<p><b>District Dues:</b> Make the check (\$2.50/mbr/quarter) payable to <b>Kansas Sertoma District</b> and send it to the Kansas District Governor, Terry Cuthbertson. (Note: contact information is located in the next column). <b>Regional Dues:</b> (\$ .25/mbr/quarter) payable to International Director Carolyn Collette.</p> <p><u>Quarterly Activities Report</u> Send a copy of this report to Carolyn Collette, Terry Cuthbertson, and to Sertoma International.</p>
<b>Oct 10<sup>th</sup>-11<sup>th</sup></b>	<p><b>Kansas, North &amp; South Missouri Districts Fall Leadership Conference, Holiday Inn – NE. Call 816-455-1060 to reserve your room at \$79 plus tax. Conference Registration is \$60</b></p>
<b>Dec 1<sup>st</sup></b>	<p><b>Club entries to the District Governor for:</b></p> <ul style="list-style-type: none"> <li>• Service To Mankind</li> <li>• Sertoman Of the Year</li> </ul>
<b>Dec 29</b>	<p><b>Club membership changes to headquarters by noon</b></p>
<b>Jan 31st</b>	<p><b>Community Service Matching Grant Deadline</b></p>
<b>April 23-25</b>	<p><b>Heart of America Regional Convention in Wichita Falls, TX. Early Bird Room Rate \$55.</b></p>
<b>July 23 - 25</b>	<p><b>Sertoma Inc. Annual Convention, Nashville, TN.</b></p>
<p><b>District Dues and Reports: Use Forms 116 &amp; 117, July 10<sup>th</sup>, October 10<sup>th</sup>, January 10<sup>th</sup> &amp; April 10<sup>th</sup> Send forms to Carolyn Collette, Terry Cuthbertson, and to Sertoma Inc.</b></p>	
<p>Please feel free to submit calendar items for your club events.</p>	
<p>Please share this newsletter with all club members!</p>	

## District Leadership

### **Kansas District Governor**

Terry Cuthbertson  
4222 SW Moundview Dr  
Topeka, KS 66610  
Phone: 785.267.6016  
E-mail: [terry17@sbcglobal.net](mailto:terry17@sbcglobal.net)

### **Lt. Governor, Networking**

Michelle Wilson Skinner  
5537 SE 45<sup>th</sup> St.  
Tecumseh, KS 66542  
Phone: 785.224-7670  
E-mail: anything4u\_aka@yahoo.com

### **District Treasurer**

Terry Beck  
434 SW Topeka Blvd.  
Topeka, KS 66603  
Work Phone: (785) 235-3415  
E-mail: [beckesq@swbell.net](mailto:beckesq@swbell.net)

### **District Secretary / FDR (West)**

Terry Beck  
434 SW Topeka Blvd.  
Topeka, KS 66603  
Work Phone: (785) 235-3415  
E-mail: [beckesq@swbell.net](mailto:beckesq@swbell.net)

### **Foundation District Representative (East)**

John Cassida  
32427 Keystone, Dr  
Louisburg, KS 66053  
Mobile: 913.526.8469  
Home: 913.837.2445  
E-mail: [Sertoma@cassida.com](mailto:Sertoma@cassida.com)

## International Leadership

### **2007/09 International Director**

Carolyn Collette  
2730 Graves Avenue  
Groves, TX 77619-3424

### **Sertoma Inc.**

1912 East Meyer Blvd  
KC, MO 64132-1174  
Phone 816-333-8300  
Fax 816-333-4320  
Helpline 516-800-5WE-JOIN  
e-mail: [infosertomahq@sertoma.org](mailto:infosertomahq@sertoma.org)

web site: [www.sertoma.org](http://www.sertoma.org)



# 2008 Fall District Conference Golf

**Friday, October 10<sup>th</sup>  
12 p.m. Tee Time**

It is time once again for the Fall District Conference Golf outing Friday, October 10<sup>th</sup>. This year we will be playing at *The Liberty Hills Country Club*, located at 19808 H Highway, Liberty, Missouri 64086.

Tee time is 12 p.m. Registration opens at 11:00 a.m.  
**4 person scramble format. Shotgun Start.**  
**\$45 per player before September 26<sup>th</sup>.**  
**\$180.00 per Team.**

**Fees includes green fees, cart, unlimited range balls and prizes.**  
**2 free drinks, sponsored by American Boiler & Mechanical.**  
Great Food at the Club house starting at \$6.00 and up.

Prizes for Longest Drive on Hole # 6 and Closest to the pin on Hole # 8.

**Club Name:** \_\_\_\_\_  
**Name**

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_

Total No. of Golfers \_\_\_\_\_ x \$45.00 = \$ \_\_\_\_\_ enclosed

**Put your team together or we will make the pairings**

For directions, log onto their website, [www.libertyhillscountryclub.com](http://www.libertyhillscountryclub.com)

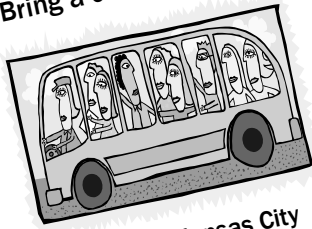
**Make checks payable and mail to Liberty Sertoma Club, Attn: Dennis Lawler,  
P.O. Box 573, Liberty, MO. 64069-0573.**

*Call Dean Phillips at 816-590-0097 or Dennis Lawler at 816-781-7749.*

# FLC REGISTRATION FORM

April 2008

Bring a car load



Experience Kansas City

KANSAS, NORTH and SOUTH MISSOURI DISTRICTS  
FALL LEADERSHIP CONFERENCE  
October 10 and 11, 2008

**Holiday Inn — Northeast**  
KANSAS CITY, MISSOURI

Hotel Reservations can be made by calling the Holiday Inn  
Northeast at 1-816-455-1060

Sertoma room rate is \$79.00, plus taxes @ 14.975% & \$1.50 Lodging Fee a night.

(Reservations should be made no later than September 18th,  
as the Hotel will release rooms after that date).



Free Shuttle bus to  
Ameristar and  
Harrahs Casinos

CONFERENCE REGISTRATION IS \$60.00 A PERSON

Your Registration includes: Friday Evening Hospitality Party,  
Continental BREAKFAST & LUNCHEON BUFFET on SATURDAY

The Friday night Party is from 8 to 11 P.M. Theme to be announced.  
Breakfast Saturday is at 7:30 A.M. - The Business Session starts at  
8:30 A.M. - The Awards Luncheon is at 12:15 P.M.  
District meetings are at 2:00 P.M.

PLEASE USE A SEPARATE FORM FOR EACH MEMBER

\_\_\_\_\_  
First Name Preferred on Badge

\_\_\_\_\_  
Club Office for Badge

\_\_\_\_\_  
Name (First and Last)

\_\_\_\_\_  
Guest Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Club Name

\_\_\_\_\_  
Special Needs

MAKE CHECKS PAYABLE TO:  
NORTH MISSOURI DISTRICT  
MAIL TO:  
Gerald R. Stonger, Treasurer  
North Missouri District  
1041 West White Oak  
Independence, Missouri  
64050-2518 816-254-8596  
e-mail "g8x2unkl@earthlink.net"

REGISTRATION: Due by Sept. 18th  
Sertoman Registration 1 at \$60.00  
Guest Tickets:  
Breakfast at \$11.00 \_\_\_\_\_  
Luncheon at \$22.00 \_\_\_\_\_  
TOTAL ENCLOSED \$ \_\_\_\_\_  
(One form per member please)

**REGISTRATIONS DUE NO LATER THAN September 18, 2008. NO REFUNDS AFTER SEPT. 30TH. LATE REGISTRATIONS (AFTER Sept. 18th) WILL BE \$90.00 PER PERSON.**

**SERTOMA PRESIDENT CAROL MOORE'S  
GROWTH AWARD INCENTIVES  
2008 – 2009**

<b>Sertoma Members</b>	<b>Sertoma Clubs</b>	<b>Sertoma Districts</b>
<b>New Members</b>	<b>Positive Growth</b>	<b>Positive Growth</b>
All members who bring in a new Member will receive a growth pin – “I Believe in Sertoma”	Each club that has a positive growth by June 30, 2009 will receive a medallion for growth.	<b>The District with the highest net gain by June 30, 2009 will be recognized at the convention in Nashville, TN</b>
<b>2<sup>nd</sup> Chance GEM</b> All requirements are the same as the regular GEM Award.	<b>REBOC Award</b> A medallion will be presented to each REBOC Club	The Governor from the top District will receive a traveling trophy which will be presented each year at the national convention.
<b>Sertomans who bring in a new member will be eligible for prizes</b>	<b>Clubs achieving either of these growth awards will be recognized in Nashville, TN</b>	
<ul style="list-style-type: none"> <li>• Name placed in drawing according to the number of new members sponsored</li> </ul>	<b>Top three clubs with the highest percentage of growth will receive a LCD projector.</b>	
<ul style="list-style-type: none"> <li>• Win a Digital Camera or</li> </ul>		
<ul style="list-style-type: none"> <li>• Win a DVD Player or</li> </ul>		
<ul style="list-style-type: none"> <li>• Win a TV</li> </ul>		
<b>The drawing will take place in Nashville, Tennessee</b>		

**THE FOLLOWING NEW AWARDS WILL REPLACE OLD AWARDS (AS OF JULY 1, 2008)**  
**Note, The Heart of America Region has decided to keep the Club Excellence, Regional Attendance Award, National Heritage (Regional only), Regional Bulletins and Regional Display Awards for 2009)**

## MISSION CLUB AWARD

Purpose: Encourage clubs to promote the Sertoma Mission to the community through communication of thoughts, ideas and concepts which accelerate human progress in health, education, freedom and democracy.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10<sup>th</sup>, immediately following close of fiscal year.

Requirements: Submit Form 225: Mission Club Award Form, along with necessary supporting documents verifying completion of the following:

### **Mandatory Requirements:**

1. Club must be a Foundation supporter by donating a minimum \$100 gift to the Annual Fund.  
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFEFEARS!**<sup>®</sup>, scholarships, grants and youth programs.)
2. Participate in either Sertoma Adopt-An-Agency program or **SERTOMA SAFEFEARS!**<sup>®</sup>

### **Program and Service Requirements - Complete at least three:**

(Items #1 & #2 may not be used again if used to satisfy the Mandatory Requirement #2 above)

1. Participate in the Adopt-An-Agency Program. Provide name of Affiliate.
2. Participate in **SERTOMA SAFEFEARS!**<sup>®</sup> Include brief description of project.
3. Participate in a National Heritage project. Include brief description of project.
4. Participate in a Youth Sponsorship program, such as Serteens, Collegiate Sertoma Clubs, Fantasy Sports Camp, Camp Sertoma, Boys & Girls Club, Junior Achievement or Scouting. Include brief description of club involvement in program.
5. Participate in the Sertoman of the Year and Service to Mankind Award program.
6. Participate in a local speech and hearing project, such as hearing testing, scholarships, S.H.A.R.P.S. Include brief description of program.
7. Have minimum average per member of combined Service Hours and Dollars Given of 250. This will be calculated based upon information from Form 116: Quarterly Activities Reports submitted each quarter to Sertoma Headquarters. The average is calculated by adding the average per member service hours and the average per member dollars given over the four quarters. Membership is based on the number of members on file at Sertoma Headquarters as of July 1.

Rev. 03/08

EFFECTIVE 07/01/08 THRU' 06/30/11

# MEMBER SERVICES CLUB AWARD

**PURPOSE:** Encourage clubs to provide value in Sertoma Membership.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10<sup>th</sup>, immediately following close of fiscal year.

Requirements: Submit Form 235: Member Services Club Award Form, along with necessary materials verifying completion of the following:

## **Mandatory Requirements:**

1. Club must be a Foundation supporter by donating a minimum \$100 gift to the Annual Fund.  
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFE EARS!**<sup>®</sup>, scholarships, grants and youth programs.)
2. Club Newsletter – provide members with club and Division (District and Region) information a minimum of 75% of the months in which the club meets. Please provide copies of the newsletters.

## **Leadership & Training – complete at least three:**

1. Conduct a Club Leadership Conference. Please provide information regarding date and agenda.
2. Conduct a New Member Orientation. Please provide information regarding date and number of new members attending.
3. At least two club officers attend the District Leadership Conference.
4. At least two members, one of which must be a club officer, attend the District Meeting at the Regional Convention.
5. At least one club member attend a training session at annual Sertoma Convention. Provide member name and training attended.
6. At least one club officer attend the District PAC each quarter. Provide member name and PAC attended.
7. Conduct Board of Directors meetings at least a minimum of 75% of the months in which the club meets. Please provide information regarding date and number of members attending.

## **Membership Recognition - complete at least one:**

1. Participate in the Sertoman of the Year Award program.
2. Submit Press Release to news or electronic media concerning club officer elections, Sertoman of the Year recipient, or a member achievement. Please provide copy of media.

## **Communication - must complete one:**

1. Provide to Division leaders information regarding club activities for their communications. Provide copy of the communication showing request.
2. Forward information received in the Sertoma News Service to all club members 4 times per year. Provide copies of this distribution.
3. Current club and Division information is available on club Web site. Provide web address.

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# MARKET DEVELOPMENT CLUB AWARD

**PURPOSE:** Encourage clubs to promote and publicize Sertoma contributions to the community.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10<sup>th</sup>, immediately following close of fiscal year.

Requirements: Submit Form 230: Market Development Club Award Form, along with necessary materials verifying completion of the following:

**Mandatory Requirements:**

1. Club must be a Foundation supporter by donating a minimum \$100 gift to the Annual Fund.  
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFE EARS!**<sup>®</sup>, scholarships, grants and youth programs.)
2. Participate in the Service to Mankind Award program. Include copy of entry.

**Public Awareness Requirements – complete at least three:**

1. Display a Sertoma meeting sign or Sertoma road sign. Send photo.
2. Two published Sertoma articles from local newspaper. Send copies.
3. Send five one-year subscriptions of the *Sertoman* magazine to public institutions. Send list of names.
4. Conduct a Sertoma presentation or display club exhibit at a public event. Describe event and date.
5. Coverage by a local radio or television station of a Sertoma event. Provide transcript or copy of coverage.
6. Maintain a Sertoma club Web site for community contact. Provide web address.

**Recruitment & Growth Requirements - must complete one:**

1. Net gain in membership.
2. Maintain membership while engaging in a ReBAC project (ReBuild Another Club).
3. Maintain membership while engaging in a New Club Development project.

**Describe ReBAC or New Club Development activities undertaken during the fiscal year.**

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# CIRCLE OF EXCELLENCE CLUB AWARD

**PURPOSE:** Acknowledge clubs that achieve Member Services, Mission and Market Development Awards.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10<sup>th</sup>, immediately following close of fiscal year.

Requirements: Submit Form 240: Circle OF Excellence Club Award Form

## Mandatory Requirements:

1. Foundation donations to the Annual Fund must be equal to or greater than the \$100 club gift and \$25 per member, based on July 1<sup>st</sup> dues invoice.
1. Achieve Member Services Award
2. Achieve Mission Award
3. Achieve Market Development Award

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